

## **SIMON ROSSI**

Simon's professional experience includes time working in regional leadership and general management positions with P/L and sales responsibilities, direct quota carrying positions and management consulting across Europe, the US and Australia.

Currently Simon is responsible for the development and growth of UBER in Australia, specifically Melbourne, Geelong and Perth. UBER, "Everyone's Private Driver," is a mobile app that reliably delivers you a private car in minutes so you can ride in style, making cities more fun and safer to move around in.

Prior to Uber, Simon was accountable for leading a high performing team of Enterprise sales and sales operations professionals across EMEA. Yammer, another start up out of San Francisco is defining what an Enterprise Social Network is, and our customers (including 80% of the Fortune 500) are re-defining what a modern working environment can be.

Simon is/ has been active in the start-up communities in London, Melbourne and Silicon Valley. In his spare time Simon loves to travel the world, snowboard and build and lead disruptive businesses.

He is going to speak on Thursday, 18 September, upon the Workshop "Marketing the member value proposition" 12:00-13:00